



National Association of Accountants

Working for Tax & Accounting Professionals

At the National Society of Accountants (NSA), our mission is to empower tax and accounting professionals by providing the tools they need to succeed. We are committed to forming strong partnerships with companies that offer products and services tailored to the needs of Main Street accountants and tax professionals.

Partner with NSA and reach the professionals who make a difference.

Advertising Rates

Homepage Horizontal Banner - 728 x 90 px

2 weeks = \$500 | 4 weeks = \$1,000 | 8 weeks = \$1,500 | 12 weeks = \$2,500

Email Marketing - 3500+ NSA Member emails

1 eBlast = \$1,000 | 2 eBlasts = \$1,500 | 4 eBlasts = \$2,500 | 6 eBlasts = \$4,000

Newsletter Leaderboard - 650 x 300 px

2 issues = \$500 | 4 issues = \$1,000 | 6 issues = \$1,500 | 12 issues = \$2,500

Sponsored Webinar - 60 minutes

1 event = \$2500 | 2 events = \$4,000 | 3 events = \$6,000 | 4 events = \$7,500

Annual Advertising Packages

Silver Package

- Homepage Horizontal Banner - 2x per year
- Newsletter Leaderboard - 4x per year
- One sponsored Webinar

\$5,000

Gold Package

- Homepage Horizontal Banner - 4x per year
- Newsletter Leaderboard - 8x per year
- Two sponsored Webinars per year

\$10,000

Platinum Package

- Homepage Horizontal Banner - 6x per year
- Newsletter Leaderboard - 12x per year
- Four sponsored Webinars per year

\$15,000

Custom packages available

Contact us:
sponsors@nsacct.org
 703.549.6400
www.nsacct.org

Web ad requirements:

- Homepage horizontal banner - 728 x 90 px
- Newsletter Leaderboard - 650 x 300 px
- JPG, PNG, and GIF files acceptable - file size should not exceed 300KB
- Please send URL/web link for ad destination