



# National Association of Accountants

Working for Tax & Accounting Professionals

At the National Society of Accountants (NSA), our mission is to empower tax and accounting professionals by providing the tools they need to succeed. We are committed to forming strong partnerships with companies that offer products and services tailored to the needs of Main Street accountants and tax professionals.

**Partner with NSA and reach the professionals who make a difference.**

## Advertising Rates

Email Marketing - 3500+ NSA Member emails

1 eBlast = \$1,000 | 2 eBlasts = \$1,500 | 4 eBlasts = \$2,500 | 6 eBlasts = \$3,500

Sponsored Webinar - 60 minutes

1 event = \$2500 | 2 events = \$4,000 | 3 events = \$6,000 | 4 events = \$7,500

Newsletter Leaderboard - 650 x 300 px

2 issues = \$500 | 4 issues = \$1,000 | 6 issues = \$1,500 | 12 issues = \$2,500

Homepage Horizontal Banner - 728 x 90 px

2 weeks = \$500 | 4 weeks = \$1,000 | 8 weeks = \$1,500 | 12 weeks = \$2,500

## Annual Advertising Packages

### Silver Package

- 6 e-blast package - dates to be selected
- Newsletter Leaderboard - 4x per year
- One sponsored Webinar

**\$5,000**

### Gold Package

- 8 e-blast package - dates to be selected
- Newsletter Leaderboard - 8x per year
- Two sponsored Webinars per year

**\$10,000**

### Platinum Package

- 10 e-blast package - dates to be selected
- Newsletter Leaderboard - 12x per year
- Four sponsored Webinars per year

**\$15,000**

Custom packages available

Contact us:  
[sponsors@nsacct.org](mailto:sponsors@nsacct.org)  
 703.549.6400  
[www.nsacct.org](http://www.nsacct.org)

Web ad requirements:

- Homepage horizontal banner - 728 x 90 px
- Newsletter Leaderboard - 650 x 300 px
- JPG, PNG, and GIF files acceptable - file size should not exceed 300KB
- Please send URL/web link for ad destination